

CDC

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OCTOBER

10¢

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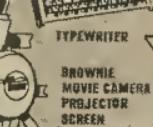
TABLE TENNIS SET



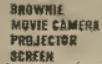
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SEWING MACHINE



RADIO



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JUST MARRIED

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OCTOBER, 1958

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(Printed in U.S.A.)

JUST MARRIED

MARRY IN HASTE...



MRS. CALDER DIDN'T KNOW, OF COURSE! I FIRST FELL IN LOVE WITH BILL WHEN I WAS SIXTEEN... BILL WAS A COLLEGE HERO HOME FOR CHRISTMAS...

THIS IS LAURA, MY SISTER, BILL! HEY, SHE'S UNDER THE MISTLETOE... YOU'VE GOT TO KISS HER!



MAYBE IT WAS THE SEASON...OR THE MISTLETOE...BUT THAT WAS A MAGIC ENDURING MOMENT!



JUST

MARRIED

THAT CHRISTMAS WAS TENDER AND BEAUTIFUL FOR ME.. BILL AND I SPENT ALMOST ALL OUR WAKING HOURS TOGETHER...



BILL WAS ONLY AT OUR PLACE FOR THREE DAYS.. NEITHER OF US MENTIONED THE FUTURE. I FELT AS THO WE DIDN'T NEED TO...



JUST MARRIED



THEY LEFT THAT DAY - FOR KOREA! BILL WROTE ONCE ENROUTE AND AGAIN AFTER THEY LANDED THERE! I NEVER HEARD FROM HIM AFTER THAT! JACK TRIED TO EXPLAIN WHY...



I WAS HEARTBROKEN! BUT I WENT ON LIVING, FINISHING COLLEGE, THEN FINDING A JOB IN A CITY NEAR OUR TOWN. I BOARDED THERE... MRS. CALDER THOUGHT I WAS FLIGHTY FROM THE FIRST DAY!



YOU GIRLS T'DAY ARE WORSE 'N I THOUGHT! THAT FELLA'S NOT DEAD - I SEE HIM AROUND TOWN OFTEN!



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BODY YOU ALWAYS WANTED

ADD 3 INCHES OF STEEL-LIKE MUSCLES TO YOUR ARMS... 4 "POWER PACKED" INCHES OF MUSCLES TO YOUR CHEST!

Says JOE WEIDER, "The Muscle Builder" and "Trainer of the Champions"

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short or tall, skinny or fat, office-worker, laborer, school-boy, or businessman, I must make a new virile he-man out of you, and also — help build "inner strength" that will give you that virile look that women admire and men envy. Here's what I did for Clancy Ross, one of the many thousands of weaklings I turned into He-Men.

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JUST MARRIED

MRS. CALDER WOULDN'T TALK ABOUT IT. I'M SURE SHE THOUGHT I WAS CRAZY! I FORCED MYSELF NOT TO THINK ABOUT IT OR BILL! BUT I DIDN'T SUCCEED ALTOGETHER...



I WAS IN THE CITY FOR EIGHT MONTHS WHEN IT HAPPENED... I SAW BILL, RIGHT IN FRONT OF MRS. CALDER'S HOUSE...

BILL! OH, LAURA! DARLING, IT IS YOU, ISN'T IT?

BILL, YOU'RE ALIVE...



MRS. CALDER WAS RIGHT! YOU'RE ALL RIGHT! BILL, I WAS BADLY SHOT UP, LAURA! I DIDN'T KNOW ANYTHING FOR ALMOST A YEAR!



I WAS PRETTY DEPRESSED EVEN AFTER I KNEW I'D GET WELL! THEN, I BEGAN THINKING YOU'D BE MARRIED OR ENGAGED... I CONVINCED MYSELF YOU WERE! I CALLED YOUR HOME TWO DAYS AGO... THEY GAVE ME YOUR ADDRESS! I RODE AROUND THE BLOCK FIVE TIMES HOPING TO BUMP INTO YOU!



JUST

MARRIED

BILL AND I HAD ONLY MET A FEW TIMES... IN OUR HEARTS, HOWEVER, WE BELONGED TO EACH OTHER!



WE'VE WAITED SO LONG, DARLING! YOU'RE A GROWN WOMAN NOW... A BEAUTIFUL ONE! I'VE LOVED YOU FOR A LONG TIME, LAURA!

I LOVE YOU TOO, BILL! OH, DARLING...



WILL YOU MARRY ME, DARLING?

OF COURSE, BILL!



WE WAITED ONE MONTH...OUR FAMILIES GOT TOGETHER AND HAD THEIR WAY ABOUT THE BIG WEDDING. I WAS THE HAPPIEST GIRL IN THE WORLD!

...I NOW PRONOUNCE YOU MAN AND WIFE!



THEY SAY MARRY IN HASTE — REPENT AT LEISURE! BUT I DON'T BLAME THE GAL! I WOULD'VE MARRIED HIM MYSELF IF I WAS THIRTY YEARS YOUNGER!



JUST MARRIED

MAMA'S BOY!

DAD TOLD ME JOHN VENNEL WAS A MAMA'S BOY... AND HE ONLY REPEATED WHAT HE'D HEARD FROM OTHERS AROUND HIS OFFICE! BUT I DIDN'T THINK SO... I THOUGHT HE WAS THE NICEST, KINDEST MAN I'D EVER MET! AND I LOVED HIM!

YOU'VE BEEN PATIENT AND
UNDERSTANDING, DARLING!
WHEN I MET ... MOTHER
IS AWAKE! EXCUSE ME,
LILA!

3568

JOHN VENNEL AND HIS WIDOWED MOTHER HAD MOVED INTO THE HOUSE ACROSS THE STREET MONTHS BEFORE! MY DAD INTRODUCED HIM TO ME ... AND WE EXCHANGED NODS WHEN WE MET AFTER THAT!

GOOD MORNING,
JOHN! HOW'S YOUR
MOTHER TODAY?

SHE SAYS SHE'S FEELING
FINE, LILA! THIS IS A
PLEASANT SURPRISE!

MOTHER IS A REAL TROUPER!
NO MATTER HOW BADLY SHE FEELS,
SHE SMILES AND SAYS
SHE'S GETTING BETTER!

JOHN ISN'T A
MAMA'S BOY...
SHE'S NOT WELL!
HE'S JUST DOING
WHAT ANY SON
WOULD DO UNDER
THE CIRCUMSTANCES!

JUST MARRIED

WE WALKED TO WORK THAT MORNING -- I ENJOYED IT UNTIL I NEARED THE OFFICE AND MET ANOTHER GIRL OUTSIDE ! SHE SAW US TOGETHER !

I SAW YOU WITH JOHN VENNEL, LILA ! YOU'RE WASTING YOUR TIME ! HE NEVER DATES GIRLS-- HE DOESN'T GO ANYWHERE !

LET HIM ALONE, DOT ! HE DOES WHAT HE HAS TO DO !



POOR JOHN ! EVERYONE SAYS THE SAME THING ! AND EVERYONE IS WRONG ! I'VE GOT AN IDEA -- I HOPE IT WORKS ! HE'S ENTITLED TO SOME FUN !



I TIMED IT PERFECTLY THE NEXT MORNING EVEN THOUGH IT WOULD MAKE ME A LITTLE LATE FOR WORK ...

THIS IS PLEASANT, LILA ! MEETING YOU TWO DAYS IN A ROW IS A DELIGHTFUL COINCIDENCE !

YES, ISN'T IT !



IT JUST SO HAPPENS THAT I'M STUCK WITH TWO TICKETS TO THE CONCERT TONIGHT, JOHN ! COULD YOU COME WITH ME ? IS YOUR MOTHER WELL ENOUGH ?

THAT SOUNDS GREAT, LILA ! MOM WILL BE FINE, I'M SURE ! I'LL CALL HER AND MAKE SURE !



JOHN CALLED ME TO CONFIRM OUR DATE DURING THE DAY -- AND HE ASKED ME TO HAVE DINNER WITH HIM TOO !

YOU'RE A WONDERFUL DANCER, JOHN ! I'M SURPRISED BECAUSE ...

BECAUSE I NEVER GO OUT THESE DAYS ? I KNOW, LILA ...



... THEY SAY I'M A MAMA'S BOY ! THAT'S RIDICULOUS ! I'M TWENTY-SIX -- DAD DIED TWO YEARS AGO AND THEN SHE HAD A HEART ATTACK ! I'VE HAD TO STAY WITH HER WHENEVER I COULD !



JUST MARRIED

JOHN CALLED HOME BEFORE THE CONCERT--
HIS MOTHER TOLD HIM SHE WAS FINE! BUT HE
WAS UNEASY! ...

HE'S WORRIED--HE'S
NOT ENJOYING IT!



LET'S LEAVE NOW, JOHN!
I ... I'M WORRIED TOO!

YOU'RE VERY
UNDERSTANDING,
LILA! LET'S GO!



HE DIDN'T STOP TO CALL--HE DROVE FASTER THAN THE
LAW ALLOWS AND I FOLLOWED HIM INTO THE HOUSE
WHEN WE GOT THERE!

SHE'S HAD A MILD ATTACK!
HAND ME THAT GLASS OF WATER
AND THE PILLS, LILA!



WILL ... IS SHE
ALL RIGHT, JOHN?

YES, IT WAS A MILD ATTACK.
MOTHER WILL SNAP
RIGHT OUT OF IT AS
SOON AS THE PILLS
TAKE EFFECT!

WILL ... IS SHE
ALL RIGHT, JOHN?

I'M SORRY, LILA! WHEN JOHN TOLD
ME HE WAS GOING TO THE CONCERT
WITH YOU, I WAS SO GLAD!
I TRIED NOT TO HAVE
AN ATTACK!

LILA
MADE ME
LEAVE THE
CONCERT EARLY,
MOM!



EVEN IF YOU DON'T HAVE A DATE
WITH JOHN, LILA, I'D APPRECIATE
IT IF YOU'D COME TO SEE ME!
WILL YOU,
MY DEAR?

I'D LOVE TO,
MRS. VENNEL!



JUST MARRIED

YOU STAY HERE WITH YOUR MOTHER, JOHN! IS...IS HER CONDITION CHRONIC?

NO--THE DOCTORS SAY IT'S CLEARING UP! SHE'S MUCH BETTER THESE DAYS! I...I'D LIKE TO WALK HOME WITH YOU, LILA, BECAUSE...



TO KISS ME GOOD NIGHT, JOHN? WE CAN DO THAT RIGHT HERE...



I'M SORRY--YOU THINK YOU'RE RIGHT! IT DOES LOOK THAT WAY...BUT I KNOW YOU'RE WRONG! I'LL BE BACK EARLY, FOLKS!



WHEN I ARRIVED AT JOHN'S HOME, I DISCOVERED A SMALL PARTY HAD BEEN PLANNED! JOHN, HIS MOTHER...AND THE FAMILY DOCTOR!



JUST MARRIED



JUST MARRIED Wedding ETIQUETTE

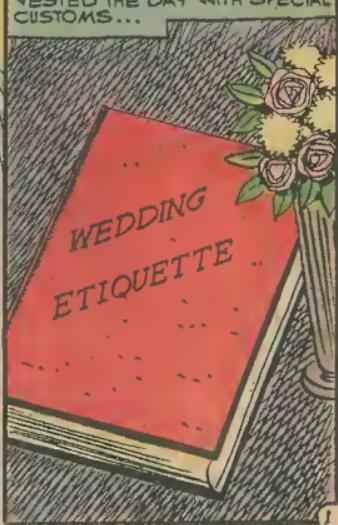
SINCE NO TWENTY-FOUR HOUR SPAN IN ANY GIRL'S LIFE CAN EVER BE MORE THRILLING, IMPORTANT, AND MEMORABLE THAN HER WEDDING DAY ...



S4106



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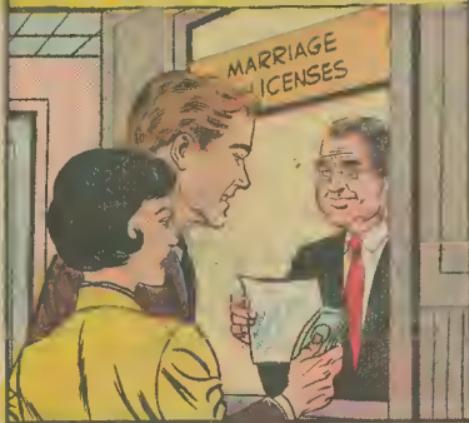
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JUST MARRIED

CUSTOM
ORDAINS
THAT
THE
BRIDE'S
PARENTS
BE HOST
AND
HOSTESS,
AND
THAT
THE
FATHER
OF THE
BRIDE
FOOT
MOST
OF THE
BILLS...



...FOR THE MARRIAGE LICENSE...



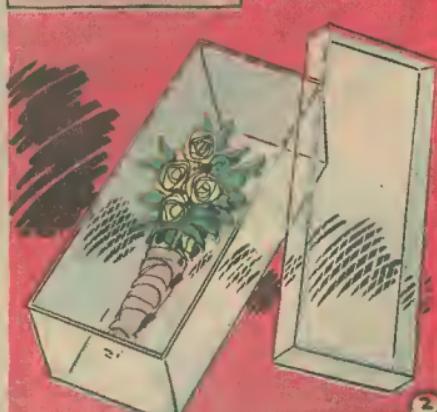
...FOR THE BOUTONNIERES FOR THE USHERS...



...FOR THE BOUTONNIERES FOR FATHERS AND
GRANDFATHERS...



...FOR THE FLOWERS FOR MOTHERS AND
GRANDMOTHERS...



JUST MARRIED

...FOR THE BRIDE'S BOUQUET...



...FOR THE WEDDING RING...



JUST MARRIED



...FOR THE CLERGYMAN'S SERVICES,
HAVING GIVEN THE FEE BEFOREHAND IN A
SEALED ENVELOPE TO THE BEST MAN TO
PRESENT TO THE CLERGYMAN...



AND LAST BUT NOT LEAST...



...FOR THE BRIDE'S GOING AWAY CORSAGE!



REALLY A RESCUE

Ed Brody had finished serving the last hamburger on the grill when his kid brother, Jimmy, rushed up to him. First Jimmy took a deep breath.

"You should have seen her. Gee, is she pretty. A woman lifesaver. Think of it."

"Who, what and where?" questioned the older brother. "Did you give the lunch to Frank?"

"That's it," smiled the kid brother. "Frank isn't on the high bench. This beautiful girl is taking his place and is eating the lunch. She wants a bottle of cream soda. Shall I bring it?"

"You can really be a teaser," snapped back the older brother. "You stay here. I'll bring her the soda."

Ed Brody removed his white apron. Then he took a bottle of cream soda from the ice chest, one bottle opener, and a paper cup. He used the back entrance to go out of the refreshment stand which fronted on the boardwalk of Ocean Beach. One minute later he was facing a beautiful red head who seemed completely at ease as she surveyed her domain.

"Here's the soda, Miss," said Ed Brody.

"Thank's a lot," she smiled. "How much do I owe you?"

"Nothing," explained the young man. "Your lunch bill is paid by the owner of the bathing concession. That's part of the deal."

"Frank forgot to tell me that," she continued. "I am his sister, Vera. He's home with a bad sore throat. The doctor told him to remain in bed so I called up the bathing office. I hold a senior life saving certificate. I was swimming counselor last year at a girl's camp. They told me I could take his place today. Water looks rough, doesn't it?"

"It certainly does," agreed Ed Brody. "Swimming out beyond the high water mark is going to be risky. The waves are breaking at an angle. They would smash a person against the rock jetty."

"What's the rule about surfboards, both wooden and rubber?" she asked.

"Only during low water time and when the water is calm. When the other life guard is on duty, the people can use them on the left side of the jetty."

Ed Brody returned to his refreshment stand. His brother looked at him with all the accumulated wisdom of a fourteen year old boy.

"She's something, isn't she? Just imagine, you two fall in love and get married. But I guess it doesn't happen like in the books. She would have to swim too far, then shout for

help and you rescue her. Ah, that would be wonderful."

"Stop daydreaming," half scolded Ed. "You are grilling those hot dogs too much on one side. Business falls off now for the next hour. You and Dave can take care of it. I'll put on my bathing suit and take a dip. You can go in this afternoon."

"In that water?" grinned Jimmy. "Think I got a hole in my head? Take a pillow with you. You'll probably sit right next to that pretty lifesaver."

Which was an excellent guess or prediction. Jimmy watched his older brother when he walked across the sand and then turned to Dave who doubled as coffee maker and dishwasher.

"She really is pretty," was all he said.

Ed dropped the cushion next to the high bench where Vera was keeping an alert eye on the bathers.

"Mind if I sit here?" asked Ed.

"Sand is free," was her reply.

"Mind if I talk to you?" he continued.

"If you don't mind that I keep my eyes and attention on the bathers," she informed him.

So for the next half hour they chatted. Then Mr. Winston, owner of the bathing concession came out in his bathing suit. He walked over to the two who seemed to be getting better acquainted with each other.

"How about a date for tonight?" asked Ed.

"Busy taking care of a sick brother," she told him. "But if you want to come over and help me, you are welcome."

He was about to ask her if Frank had told her anything about himself. That he had finished medical school and his year of interning. This fall he would open up his office. His thoughts were broken off by a remark of Mr. Winston.

"I'm going to swim out beyond the jetty."

"I wouldn't do that," said Vera. "Stay at the highwater mark. Otherwise I will have to save you."

"Is that a threat or a promise?" grinned Mr. Winston. "I can swim in any kind of water. I had your job for five years before I got the concession."

There wasn't any doubt that Mr. Winston could swim for all of his forty-eight years. He was having a good time in the water, but Vera kept an eye on him just the same.

"I think he's showing off a bit," she remarked.

"The funny part of it is that his wife can't

swim a bit," said Ed. "But they do have three kids that can do anything in water."

Two boys were building sand castles near the edge of the beach. But it seemed a futile task to try to prevent the rising water from ruining their efforts.

"The Polynesians have an old saying that in the long run it is Mother Sea that is always the victor," sighed Ed. "Maybe in a couple of billion years the sea will cover all that we know as dry land."

A big wave was coming in and it broke just over the head of Mr. Winston. He came up for air and took a deep breath. Then it happened to him as it had happened to many other swimmers. Somehow he opened his mouth at the wrong second. He took a big mouthful of salt water. Then another mouthful. He started to gag and a second big wave turned him around several times. Vera saw that he was in difficulty.

"I'll swim out to him," she informed Ed. "I'll attach the rope to my belt. Play out the line and then pull the two of us back."

Ed followed instructions. He watched Vera as she very quickly and efficiently swam out with a crawl stroke to the struggling Mr. Winston. The water was bringing him closer and closer to the jagged side rocks of the jetty, but Vera got hold of him. He was exhausted.

"Relax," she told him. "You know what to do."

So with one hand on his shoulder she was ready for the return trip. Ed pulled the line and then it went "dead." He realized what had happened. It had parted! Vera and Mr. Winston were getting closer and closer again to the rocks. So Ed ran into the water and started swimming out to rescue the rescuer.

Jimmy had been watching the entire scene.

When he saw his brother go into the water he realized what must have happened. He grabbed his big inflated rubber surfboard. He ran across the sands and then onto the jetty. Twice he almost slipped but he finally came to the end of the jetty. His brother was now at the side of Vera and Mr. Winston.

"Get it," shouted Jimmy as the rubber surfboard hit the water.

They placed the exhausted Mr. Winston on the rubber surfboard. Then the two held on and with their feet "propelled" it away from the jetty and towards the shore. It took them almost a half hour before they reached the beach. By that time hundreds of onlookers were watching the unusual kind of a rescue.

So another season came and went at Ocean Beach. Jimmy has the same concession but for himself. The money he makes during the summer goes into his bank account to send him through college. You can eat a hamburger there any time. He has a big clipping book with all the items printed about him and the rescue.

"I got a hundred dollars, a certificate and a medal," he will tell you or anybody else.

"What did Vera get?" you should ask.

"My brother," he will tell you.

"What did your brother get?" you can continue.

"Vera," he will also say.

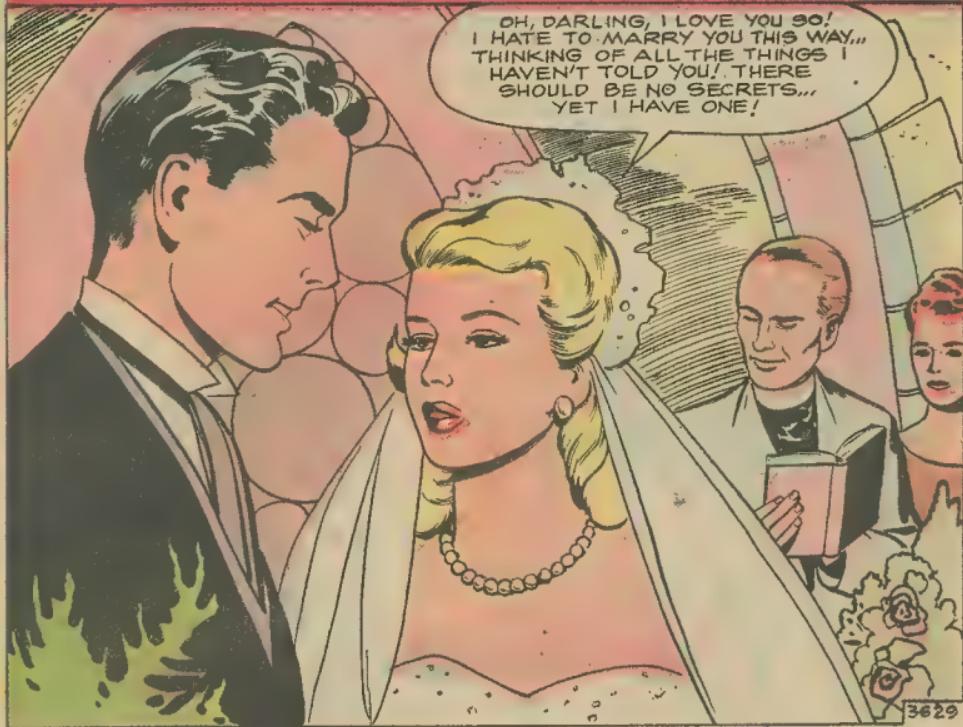
Dr. Brody certainly is the most popular young physician in Ocean Beach. And his wife Vera is certainly the most charming young wife. Mr. Winston learned a lesson.

"From now on I'm only going swimming when there is no water on the beach. But if it weren't for me, maybe they would never have married."

— T H E E N D —



The Secret



I NEVER THOUGHT THE DAY WOULD COME
WHEN I WOULD FACE A MINISTER WITH
JEFF AT MY SIDE! SIX MONTHS EARLIER,
I WAS SURE I'D BE GETTING MARRIED...

...BUT I THOUGHT THE PROSPECTIVE
GROOM WOULD BE JEFF'S BROTHER!

OH, DANNY, WILL YOU ASK ME
TO MARRY YOU?





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AMERICA'S MOST LOVABLE CHARACTERS from
WALT DISNEY'S MICKEY MOUSE CLUB

10 KING-SIZE BALLOON TOYS
FOR **\$1.00**
PLUS
10c
POST.

they stand from 15" to
ALMOST 2 FEET TALL!

MOULDED ONE-PIECE QUALITY LATEX INFLATABLE
ASSORTED BRIGHT COLORS GENUINE FOSS-UP ACTION

Here's good clean fun for every youngster. They'll be busy for hours with their Mickey Mouse Club favorite characters. Toss them in the air and they always land on their feet. Completely inflatable balloon toys, from one-piece quality latex, in assorted bright colors! A terrific value for \$1.00 plus 10c postage. Money back guarantee. Sorry, no COD's.



MAIL THIS HANDY COUPON NOW!

MOTHER HUBBARD'S, Dept. B3506
114 East 32nd St., New York 16, New York

Your MICKEY MOUSE CLUB inflatable characters are just what I want for my MOUSEKETEERS. Enclosed is \$_____. in check cash money order for _____ sets, each at \$1.00 plus 10c postage and handling. No COD's please.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

JUST MARRIED

I WAS FASCINATED BY DANNY THE FIRST TIME I MET HIM! WE WERE CONSTANTLY TOGETHER FOR SIX WEEKS...

I SPENT ALL OF LAST YEAR IN SAUDI-ARABIA! THE NEXT CONTRACT IS FOR A JOB IN LEBANON!



WHAT ABOUT ME, DANNY?
YOU'LL BE GONE FOR
ANOTHER YEAR,
WON'T YOU?

YOU?.. I WON'T
FORGET YOU, HONEY!
I'LL THINK ABOUT
YOU ALL THE TIME!



I CAUGHT THE INSINCERITY IN HIS VOICE, AND REALIZED THEN HOW SHALLOW HIS FEELINGS WERE...

WE'RE BOTH YOUNG, HONEY!
WE SHOULD BE LAUGHING IT UP!

MAYBE WE SHOULD, DANNY...



.. BUT I'VE HAD ENOUGH OF YOUR KIND OF LAUGHS FOR A LIFETIME!
GOOD-BYE, DANNY!



I THREW MYSELF AT HIM... HE LAUGHED! NEXT TIME I'LL KNOW BETTER!



MY MOTHER SAID I WAS TURNING INTO A MAN-HATER... FOR A MONTH I WOULDN'T ANSWER THE PHONE... I WENT FOR LONG WALKS ALONE...



JUST MARRIED

IT'S FUNNY THE WAY I MET JEFF... HE AND I BOTH SEEMED TO LIKE LONG, LONELY WALKS! I NOTICED HIM A FEW TIMES BEFORE WE FINALLY MET!



I WAS DAYDREAMING... I DIDN'T SEE... THAT WAS A NASTY STUMBLE, MISS. LET ME LOOK AT YOUR ANKLE!



YOU'RE LUCKY, I THINK! IT'S NOT SPRAINED... JUST WRENCHED!

I HOPE YOU'RE RIGHT! I'VE GOT QUITE A LONG WALK HOME!



I WON'T LET YOU WALK HOME BY THE WAY, MY NAME IS JEFF ROSSITER!

JEFF ROSSITER! MY NAME IS BEVERLY GRAHAM! YOU'RE VERY KIND... I THINK I CAN MANAGE TO GET HOME ALL RIGHT!



I DIDN'T GET A CHANCE TO INSIST... JEFF PICKED ME UP BODILY AND STARTED FOR HIS CAR! I DIDN'T SCREAM OR MAKE A FUSS--HE WAS DANNY'S BROTHER!

YOU'RE VERY KIND, MR. ROSSITER!

CALL ME JEFF, BEVERLY! SOMEHOW I FEEL AS THO I'VE KNOWN YOU A LONG TIME!



HE'S DANNY'S BROTHER... HE DOESN'T KNOW I KNEW DANNY! THERE'S NO POINT IN TELLING HIM... I'LL NEVER SEE HIM AGAIN!



JUST MARRIED

IF HE'D CALLED AND ASKED FOR A DATE,
I WOULD'VE REFUSED TO SEE HIM! BUT
HE DIDN'T...

I WAS
PASSING AND
THOUGHT I'D STOP
AND SAY HELLO,
BEVERLY! DO YOU
MIND?

I GUESS
NOT, JEFF!
MOTHER, THIS
IS JEFF
ROSSITER!

I'M VERY GLAD TO KNOW
YOU, MR. ROSSITER...
DINNER'S ALMOST READY...
I'LL SET A PLACE
FOR YOU!



JUST MARRIED

I SHOULD'VE TOLD JEFF THE NEXT TIME I SAW HIM...BUT I COULDN'T! I KNEW THE MENTION OF DANNY'S NAME WOULD RUIN EVERYTHING!



YOU'RE SWEET JEFF!
I WISH I'D MET YOU BEFORE... I MEAN
SIX MONTHS OR A YEAR AGO!

IT'S BEEN PERFECT
THE WAY IT'S HAPPENED,
SWEETHEART! I
WOULDN'T CHANGE
A THING!



I TRIED TO KEEP IT FROM GETTING SERIOUS BUT...



DARLING,
I LOVE Y...

DON'T, JEFF!
NOT YET!



JEFF NEVER DID ASK ME TO MARRY HIM... HE WAITED UNTIL HE WAS A DINNER GUEST IN MY HOME AND...

FOLKS, BEVERLY AND I ARE GOING TO BE MARRIED! I HOPE WE HAVE YOUR APPROVAL!



JEFF, YOU DIDN'T...
JEFF, I'VE GOT TO
TALK TO YOU!

I'VE GOT
TO TELL...



JUST MARRIED

I NEVER DID TELL HIM... AND NOW THE TIME WAS ALMOST PAST WHEN I COULD! SUDDENLY, I HAD TO GET IT OFF MY MIND... I'VE GOT TO SPEAK TO YOU, JEFF! RIGHT NOW... BEFORE WE MARRY!

ALL RIGHT, DARLING! THE GUESTS WON'T MIND WAITING...

I KNEW DANNY, JEFF! I THOUGHT I WAS IN LOVE WITH HIM... I SHOULD'VE TOLD YOU BEFORE BUT IT'S NOT TOO LATE FOR YOU TO CHANGE YOUR MIND!

IT WAS TOO LATE THE FIRST TIME I SAW YOU, DARLING!



I KNEW THAT FIRST DAY ABOUT YOU AND DANNY! I LOOKED FOR YOU TWICE BEFORE I FOUND YOU! I THOUGHT DANNY WAS CRAZY TO LET A WONDERFUL GIRL LIKE YOU GET AWAY! I ALWAYS DID HAVE MORE SENSE!



I NOW PRONOUNCE YOU HUSBAND AND WIFE!



I COULD LISTEN THEN TO THE BEAUTIFUL WORDS THAT JOINED JEFF AND ME FOR ALWAYS! IT WAS THE HAPPIEST MOMENT OF MY LIFE...

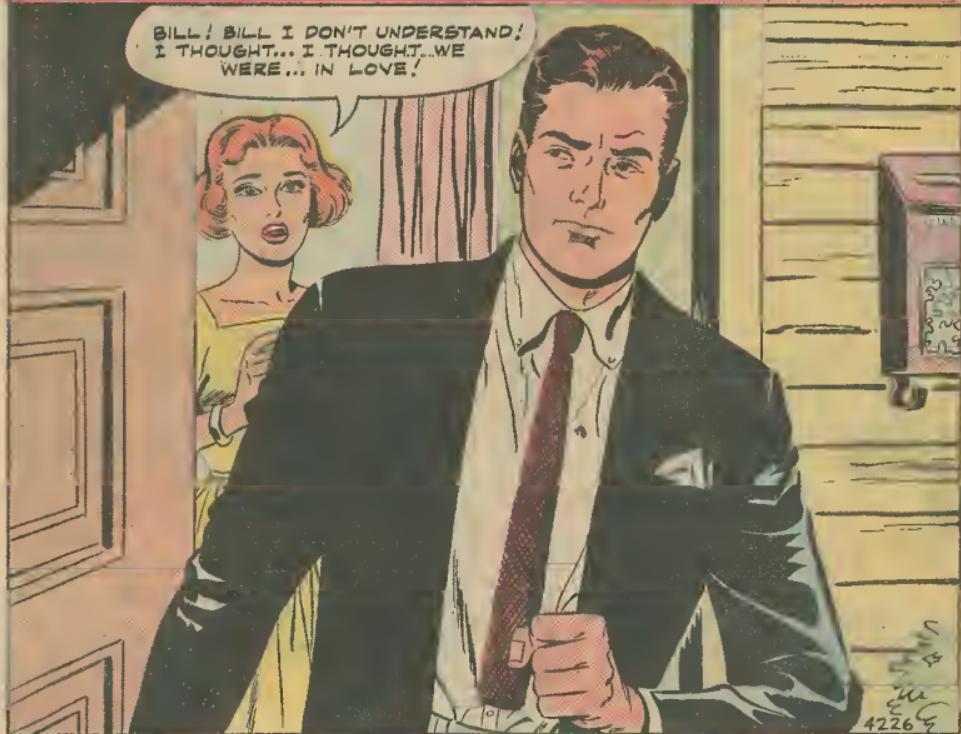


The END

LOVE IS A FRAUD

WE HAD PLANNED OUR FUTURE TOGETHER! WE HAD LOOKED FORWARD TO ALL THE YEARS AHEAD! AND THEN, LIKE A GIANT SOULLESS HAND, THE BLOW HAD FALLEN, SWEEPING AWAY EVERYTHING THAT HAD BEEN MY LIFE, MY LOVE!

BILL! BILL I DON'T UNDERSTAND!
I THOUGHT... I THOUGHT... WE
WERE... IN LOVE!



4226

BILL!

HE DIDN'T TURN! HE WALKED AWAY AND OUT... OUT OF MY LIFE, AND I WAS LEFT STARING AT A CLOSED DOOR!

THEN THE TEARS CAME, SCALDING MY CHEEKS, THE COLORLESS BLOOD OF MY BROKEN HEART!



JUST MARRIED

AND AS MY HEART CRIED, WHAT
HAD HAPPENED IN THE LAST
FEW MINUTES WENT THROUGH
MY BRAIN LIKE AN ANGUISHED
CRY, OVER AND OVER AGAIN!



I DON'T WANT TO HURT
YOU, KATE! BUT I'VE GOT
TO JUST SAY IT IN PLAIN
WORDS EVEN IF IT
HURTS!



I... I DON'T
UNDER-
STAND,
DARLING!
HAVE I
DONE
SOM-
ETHING
THAT...?
NO, YOU COULDN'T
DO ANYTHING
WRONG, KATE!
MAYBE IT'S ME
WHO'S DOING
SOMETHING
WRONG! BUT IT
CAN'T BE HELPED!
AND IT'S BEST
THAT IT
HAPPENED
NOW!



THOSE EXCUSES I MADE TO
BREAK DATES WITH YOU
LATELY... THEY WERE LIES
KATE! YOU SEE, I MET
ANOTHER
GIRL...

.... ANOTHER
GIRL? BUT... BUT
BILL, WE'RE IN
LOVE! WE... WE
PLANNED TO BE
MARRIED
SOON!



AND SO,
IN A FEW
MINUTES
OF WORDS,
ALL THAT
I HAD
WANTED
FROM LIFE
WENT OUT
THE DOOR
AND AWAY
FOREVER!

WHAT WILL I
DO? IT'S AS
THOUGH I'M
SUDDENLY AT THE
EDGE OF A PRECIPICE!
I CAN'T THINK... CAN'T
REASON! IT... IT'S LIKE
A BAD DREAM!



JUST MARRIED

FOR WEEKS I WENT AROUND IN A HALF DAZE! I COULDN'T FOCUS ON REALITY!

KATE? YOU HAVEN'T HEARD A WORD I'VE SAID! WHAT'S THE MATTER WITH YOU? I SAID I'M HAVING A PARTY NEXT WEEK AND I'D LIKE YOU TO COME!

WHAT! OH, YES, NORMA, I HEARD YOU! BUT I CAN'T COME TO YOUR PARTY! I... I DON'T GO OUT MUCH ANYMORE... I DON'T LIKE TO GO OUT! GOODBYE, NORMA!



IT WAS THE NEXT EVENING AS I LAY IN BED, THAT THE SHOCK BEGAN TO WEAR OFF TO BE REPLACED BY ANGER!

LOVE IS NOTHING BUT A FRAUD, A THING TO HURT AND MAIM! I'LL NEVER PUT MYSELF IN THE POSITION TO BE HURT AGAIN BY LOVE! I'LL NEVER FALL IN LOVE AGAIN... NEVER!

AND I'LL NOT SIT AROUND MOPING! I'LL CALL NORMA AND TELL HER I WILL COME TO HER PARTY!

THE SWEETNESS THAT HAD BEEN BORN IN MY HEART THROUGH LOVE WAS GONE... TO BE REPLACED BY CYNICISM AND HATE FOR ANYTHING THAT HAD TO DO WITH LOVE!

KATE, I'M SO GLAD YOU COULD MAKE IT! I KNOW YOU'RE ALONE SO I HOPE YOU DON'T MIND ME SUPPLYING YOU WITH AN ESCORT! THIS IS PAUL!

I TRIED TO BE GAY AND HAVE FUN, BUT THE HEAVINESS IN MY HEART PREVENTED IT!

YOU'RE TRYING AWFULLY HARD, BUT YOU'RE NOT REALLY ENJOYING THIS, ARE YOU?

NO! YOU DON'T SEEM TO BE HAVING A BALL EITHER!



Cash In Quick On New Shoe Craze!

We'll set you up in a Money-Making
"Shoe Store Business" FREE! Just
8 Easy Orders a Day bring
you up to \$960 a month!



Want Plenty of Money? Just show young men, college or high school students America's newest, hottest shoe craze... Mason Kampus King. They go wild over colorful school letter or personal initial right on each shoe. You take easy orders—collect cash deposits—get big Bonuses and Prizes every month you work spare time or full time. ✓

121 Exciting COLOR COMBINATIONS

Your customers choose from 121 different combinations of colors and letters. Ideal for schools, colleges, fraternities, bands, etc.

Mason Men have made big money for half a century—but now a whole new market is open to them. This exciting new shoe style can be your private "gold mine." No wonder the Kampus King sells on sight to organizations, marching units, students, and "hep" individuals. No wonder your first sale will start such an "endless chain" of sales and profits, because this is the kind of NEW IDEA young folks go for BIG!

You Offer 210 Fast-Selling Shoes and Jackets—Something for EVERY Man and Woman

Yes, here's a wonderful business for you, if

you want to make really important money with a line you can sell to everybody—it you want steady cash profits every month. And you never invest one cent—we furnish everything FREE, so you can start raking in profits your very first hour! No rent to pay—no light bills, clerk hire or other overhead. You keep 100% of your profits!

Here's PROOF:

Ambitious men wanted in every town, to earn this kind of money! James Kelly took so many orders for these Nationally Advertised shoes he made \$93.55 in ONE EVENING! Fred Mapes makes \$5.00 to \$10 every hour he devotes to his Mason Shoe Business. Charley Tuttle averages over \$80 extra weekly in part time. How much do YOU want to make? It's up to you!

Stores Can't Compete

People PREFER to buy from you as the local Mason Shoe Counselor. You offer at-home or at work convenience, no store can match. Your customers get the size they want, because you draw or stock of over 250,000 pairs of dress, work, sport shoes in sizes from 2½ to 15—widths from extra-narrow AAAA to extra-wide EEEE. Famous Air-Cushion insole shoes give supreme comfort, so you get plenty of repeat orders and recommendations.

You make A LOT of money with amazing Ripple Sole shoes with revolutionary new kind of sole that has shock-reducing gliding action—forward thrust with every step.



EVERYTHING FURNISHED FREE!

We'll furnish your complete Starting Out! FREE! Just mail coupon, it brings you FREE and POSTPAID—everything you need to take profitable orders for Kampus King Shoes—sensational Ripple Sole Shoes—insulated jackets & & hooded parkas—work shoes—210 items all. You can start with Mason in Spare Time, switch over to full time when you like. Get your own and family's shoes wholesale! You can't go wrong—so send the coupon now!

INSULATED Jacket-Boot Combinations

Warm, INSULATED jacket-and-boot-combinations make a tremendous hit with outdoor workers, sportsmen—make big chunks of extra cash for Mason salesmen. Women's jackets as well as men's now multiply your opportunities with this fine FREE line.

Every factory worker, postman, policeman, garage and service station man is your prospect with Mason's complete line of sturdy, long-wearing, super-comfort WORK SHOES, which can be worth as much as \$45 extra weekly, beside your regular profits from your men's and women's dress shoe business.

MASON SHOE MFG. CO.
Dept. F-100, Chippewa Falls, Wisconsin

FREE SELLING OUTFIT

Mr. Ned Mason
Mason Shoe Mfg. Co., Dept. F-100
Chippewa Falls, Wisconsin

OK, Ned! I want to make extra spare time money fast—up to \$960 a month for 8 orders a day. Rush EVERYTHING I need to start—FREE and POSTPAID!

Name _____

Address _____

Town _____ State _____

JUST MARRIED

I'M NOT! LET'S GO SOMEPLACE WHERE IT'S QUIET! THERE'S A LITTLE HAMBURGER STAND WHERE THEY SERVE YOU IN YOUR CAR...

I WAS THINKING OF GOING HOME, BUT...WELL, ALL RIGHT!



WE DROVE TO THE HAMBURGER STAND! IT WAS QUIET THERE!

I DON'T KNOW WHAT'S TROUBLING YOU, BUT IN MY CASE I WAS VILTED BY A GIRL I WAS MADLY IN LOVE WITH! A FELLOW DOESN'T GET OVER THAT VERY FAST...PERHAPS NEVER!

A GIRL DOESN'T GET OVER IT FAST EITHER! IT SEEMS WE'RE BOTH IN THE SAME BOAT!

HAMBURGERS



LIKE THAT, EH? WELL, I'LL TAKE YOU HOME NOW!



PAUL DROVE ME HOME!

KATE, MISERY LOVES COMPANY THEY SAY! WOULD YOU GO OUT WITH ME IF I CALLED YOU SOME NIGHT WHEN I CAN'T STAND MY LONELINESS OR MY THOUGHTS ANYMORE?

GIVE ME A RING! WE'LL SEE!



TWO NIGHTS LATER PAUL CALLED AND I WENT TO DINNER WITH HIM!

I ENJOY BEING WITH YOU, KATE! LIKE ME, YOU'RE DETERMINED NEVER TO BE HURT AGAIN! WE UNDERSTAND EACH OTHER!

YES! LOVE IS NOT FOR ME! THE WHOLE THING'S A FRAUD!



WE LIKED EACH OTHER BECAUSE WE KNEW WHERE THE OTHER STOOD! AND SO WE BECAME CONSTANT COMPANIONS!

THIS IS A WONDERFUL ARRANGEMENT, KATE! A MAN NEEDS A WOMAN'S COMPANIONSHIP AND A WOMAN NEEDS A MAN'S!

EXACTLY!



JUST MARRIED

SOMETHING STIRRED IN THE GRASS... IT WAS A HARMLESS GARTER SNAKE, BUT I WAS DESPERATELY AFRAID OF SNAKES!

PAUL! A SNAKE!



SUDDENLY I WAS AWARE OF PAUL'S NEARNESS, OF HIS ARMS AROUND ME, AND SOMETHING STIRRED INSIDE ME, SOMETHING I HAD THOUGHT WAS DEAD!

KATE! KATE... I LOVE YOU!



BEFORE I COULD SCOFF, BEFORE I COULD SPEAK, HIS LIPS WERE ON MINE SILENCING EVERYTHING BUT MY HEART!



KATE, DARLING! I WAS CYNICAL BECAUSE OF WHAT HAD HAPPENED! I REALIZE NOW THAT I NEVER REALLY LOVED HER, THAT SHE WAS THE WRONG GIRL FOR ME! BUT I DO LOVE YOU! KATE GIVE IT A CHANCE! LOVE ISN'T WHAT WE THOUGHT!



I KNOW, PAUL WE'VE BEEN FIGHTING WITH SHADOWS! WHEN LOVE COMES, TRUE LOVE, IT CAN'T BE DENIED!



I KNEW IN THAT MOMENT THAT LOVE COMES IN MANY DISGUISES AND MANY INTENSITIES AND WHATEVER ELSE WE MAY CALL IT, LOVE IS NOT A FRAUD!



END

NOW: 7 BRAND NEW EXCLUSIVE FEATURES TAKES INCHES OFF YOUR WAISTLINE INSTANTLY. PROVIDE VITAL BACK SUPPORT!

New design overcomes figure faults
—Automatic adjustments insure custom made fit!

STREAMLINE YOUR WAISTLINE

Here you have the "rave" girdle of modern times. For the first time one light weight garment overcomes body faults automatically. It marks the passing of the old-fashioned "HARNESS" because it supports so comfortably and is easy to wear. Never before such figure magic! Slim-A-Waist molds your problems away. Inches gone from the waist, a flat, youthful tummy, posture erect, back straight, chest high for that youthful "tall and slimmer" look. All this with complete freedom, comfort and assurance of smooth curved lines to glamorize all your clothes.

CUSTOM-MADE FIT

Easily draw the side tabs at the waistline to your own most comfortable fit. They hold automatically and reveal your new alluring figure. Marvelous new sensation as your back is supported and you naturally assume a more healthful and beautiful posture.

VITAL BACK SUPPORT

Never before has there been such a wonderfully effective garment as this! A miracle-working waist-whittler with a newly created back support! You'll feel comfortable all day! Gone is that drawn and haggard look caused by aching back. Your entire figure takes on new beauty, for your straighter posture gives you a lovelier bust-line tool! You'll find figure glamour combined with back support and more healthful posture than you ever dreamed possible! Beautifully made of fine long wearing broadcloth gently boned with the patented gliding back and elastic "V" inserts that breathe with you. 4 long line adjustable garters.

FEATURES

- streamlined waistline
- flatten tummy
- vital back support
- concealed boning
- front closing
- tabs for adjustment to perfect fit
- elastic "V" inserts



NEW FASHION APPEAL

Slim-A-Waist meets all the new styles which demand a flat tummy, narrow waist and flared hip line. Its vital back support always keeps you looking straight, slim and erect and gives you that good posture necessary in a lovely woman. Illustrations above show the wonderful change made possible by wearing Slim-A-Waist.

10 DAY FREE TRIAL

Order today at our risk. Wear it 10 days free. If not delighted return for refund.

Waist 24-35	only \$3.98
Waist 36-44	\$4.98
Extra garters	50c



**ONLY
3.98**

**SATISFACTION
GUARANTEED
ON YOUR MONEY
BACK IN 10 DAYS**

MONEY BACK GUARANTEE

S. J. WEGMAN CO. DEPT. SA-73

LYN BROOK, NEW YORK

Rush my new 3-in-1 Slim-A-Waist at once. If I am not delighted I may return it after 10 Days Free Trial for prompt refund of full purchase price.

Size _____ Waist size in inches
 Send C.O.D. I will pay postman on delivery plus a few cents postage.
 I enclose payment. The S. J. Wegman Co. will pay postage. Same money back guarantee.

NAME _____
 ADDRESS _____
 CITY _____ ZONE _____ STATE _____

My name is Charles Atlas. Of course, I can't promise that you'll win the title of "World's Most Perfectly Developed Man," as I did. But I do say that I believe I can make a mighty powerful He-Man out of you — in a very short time. In fact, you can prove it to yourself in 7 days. At my risk, of course. And I have good reason for believing I can do it. Because during the last 30 years I have turned many thousands of weaklings — fellows who were ashamed of their bodies — into beautifully-proportioned human dynamos of strength, energy, and tireless endurance . . . with the kind of muscular development that needn't take "back talk" from any one. My big free book will tell you how my secret of Dynamic Tension may be able to do such a job for you. Where shall I send your copy? There's not a bit of cost or obligation on your part. So mail the coupon now.

Where Shall I Send Your Copy of My Big FREE BOOK?

Mail the coupon now for your FREE copy of my valuable 32-page book. Also check the kind of body you want right in the coupon. My book tells how you can get it fast. See how I can give you "Stand-Out" muscles where you want them, add inches to your chest and shoulders, make your legs and arms bulge with power. Read how "Dynamic Tension" can make you a new man — confident, popular, successful. See pages of actual photos of men who have become "Atlas Champions" — my way. Read the answers to vital questions about your health — your personality — your future. **WHAT I** can do for you and **HOW I** can do it. Rush the coupon to me personally.

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115 East 23rd St., New York 10, N. Y.



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"World's Most
Perfectly
Developed Man"

ARE YOU
Skinny and Run Down?
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• Shy and Lacking in Confidence?
Overweight and Short of Breath?
• Lacking in Vim and Vigor?
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• Do you Want to Gain Weight?
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GIVEN AWAY**
You can win this strikingly handsome trophy, over 1½ ft. high!

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Dear Charles Atlas: *Here's the kind of Body I Want* (Check as many as you like)

More Weight — Solid in The Right Places Slimmer Waist and Hips
 Bigger Chest and Shoulders More Powerful Leg Muscles
 More Powerful Arms and Grip Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man — 32 pages — illustrated with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Name. _____ Age. _____
 Address. _____ (please print or write plainly)
 City. _____ State. _____

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Thrilling, New, Exclusive Ideas in Christmas Cards Will Bring You

MORE EXTRA MONEY

Quicker Easier
THAN EVER BEFORE!

For Example: **YOU CAN MAKE**
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50 boxes of our
900 line. Samples Free!

To Prove This we'll send you our famous 21-Cord "Feature" Christmas Assortment on approval and FREE samples of our exquisite, big-variety Special Value Personal Christmas Card lines PLUS full-color Catalog of our complete, money-making line. Just mail the coupon below. You'll be glad you did.

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You don't need any experience. This is the fastest, easiest way to make all the extra money you need, and more, in your spare time! Simply show these spectacular, new, first-time ideas in Christmas Cards at low prices. All your friends and neighbors will fall in love with them on sight. Last year thousands of Wallace Brown folks made \$75.00, \$200.00, \$500.00 and even more this easy, simple way. It's fun! Join them by mailing this coupon NOW.

ORGANIZATIONS: Churches, clubs, veterans' auxiliaries, etc., can now add hundreds of dollars to their treasures with these fast sellers. Give organization name on coupon for Fund Raising Plan.

FREE Actual Samples of the 4 Great New Lines of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

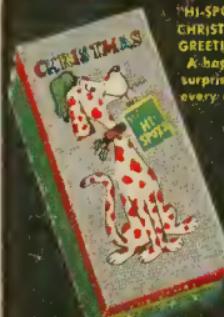
Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-decorated NAME-IMPRINTED Christmas Cards amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in personalized Christmas Cards. They sell just by being mailed. It's easy, too, because we ship to your customers and we pay the postage.

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14 Exquisite Cards...each
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HI-SPOTSTM
CHRISTMAS GREETINGS
A happy surprise in
every card



"FEATURE
21-CARD
ASSORTMENT
Our fast-sell
seller!
Your leading
Money-maker!



FREE Actual Samples of the 4 Great New Lines of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-decorated NAME-IMPRINTED Christmas Cards amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in personalized Christmas Cards. They sell just by being mailed. It's easy, too, because we ship to your customers and we pay the postage.

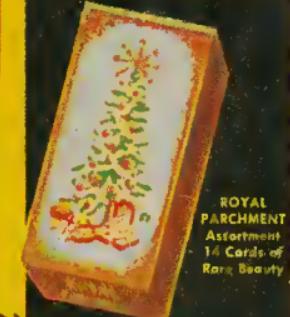
WALLACE BROWN, INC.
33 East 26th Street, Dept. F-123
New York 16, N.Y.



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CHRISTMAS
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21 inspiring
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CHRISTMAS
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Please rush 21 Card "Feature" Christmas Assortment on approval—plus FREE samples of Personal Christmas Cards and FREE Catalog with money-making plans.

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